

# Corporate Pack

I3S SCIENTIFIC PATRONAGE

---

## Brand Usage Guidelines

By downloading and using the provided logos, your Company agrees to the following conditions:

- 01** The brand can only be used to communicate financial support for research.
- 02** The brand CANNOT be used to endorse or promote commercial products.
- 03** Any alteration of color, proportion, or typography to the logos is prohibited.
- 04** Usage must be accompanied by a link to <https://bolsalab.org>.

## Official Colors



**Azul 950 (Brand Dark)**

HEX: #0b1a28



**Ambar 500 (Accent)**

HEX: #F59E0B



**Suave (Secondary Text)**

HEX: #5A6A75

# Copywriting

I3S SCIENTIFIC PATRONAGE

---

## Internal Email Template

**SUBJECT: [Company Name] is funding cancer research at i3S!**

Dear Colleague,

We are immensely proud to announce that [Company Name] has become a Patron of the Luís Andrade Barreira Grant, a fund entirely focused on supporting cancer research at i3S.

This is a cause that affects us all. We chose to support the LAB Grant due to its total transparency: every euro given directly funds laboratories and scientists.

We would like to share this milestone with you. Learn more here:  
<https://bolsalab.org>

The Board of Directors.

## LinkedIn Post Template

We are proud to announce that [Company Name] is officially a Patron of the Luís Andrade Barreira Grant, supporting advanced cancer research at i3S.

We decided to invest in a model where 100% of the funds are allocated directly to the researchers' work — no structural cuts. We believe the role of companies is to provide the means for the best scientists to accelerate the cures of the future.

Learn more: <https://bolsalab.org>

#CSR #i3S #LABGrant

LUÍS ANDRADE BARREIRA GRANT – 100% RESEARCH. 0% OVERHEAD.